

## FASHION THROUGH THE PRISM OF TIME

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A look fashion trends from the last decade emphasizes the individuality of unique silhouettes that combine both existing shapes and unusual combinations of colours and textures. Innovative methods and technologies are used to optimize and analyse body size and shape. The rapid development of the fashion industry leads to an acceleration of the innovation cycle and the need for unconventional design thinking. By integrating contemporary designs, reliability and style, designers are striving for more stylish, comfortable and convenient garments. It is this combination of creativity, technology and sustainability that is defining the future of the fashion industry. The modern designer must be both a creator and an innovator to meet the needs of a dynamic society.

The goal of this work is to achieve an optimal balance between aesthetic vision, constructive accuracy and practical applicability of a fashion collection inspired by the past.

To achieve the goal thus defined, the following tasks have been set:

- To conduct a study of fashion trends;
- To develop sketches and patterns of the selected models;
- To realize the fashion collection.

The results obtained are:

- Creation of garments with practical application;
- Achieving unity between idea, technology and final product;
- Realization of the fashion collection.

**Keywords:** *fashion trends, clothing, comfort, fashion collection*

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