

<https://doi.org/10.53230/tgm.1310-912x.2025.1004.02>

CREATIVE PATTERNMAKING AND DRAPING: REDEFINING PRIMARY TECHNIQUES AS DESIGN GENERATOR

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The paper examines patternmaking and draping as primary techniques for garment design, which can serve not only as a tool for the realization of a design product but also as a means for design development [1]. In the context of the contemporary fashion design process, patternmaking and draping are considered active participants in the creative process. When the common sequence of developing a design idea - concept → fashion sketch → construction - is inverted, and the primary instrument for the design's realization becomes patternmaking and/or draping, the idea



itself emerges and evolves through the act of creating the pattern. At this stage, we can speak of creative patternmaking and draping [2]. The study presents various individual approaches to embodying an idea into a garment—from classical flat patternmaking to experimental draping with fabric and paper. It analyzes how designers use patternmaking not as a technical blueprint but as a tool for experimentation, creative exploration, and provocation. Examples from contemporary fashion practice and original projects demonstrate that patternmaking and draping can influence the development of a design idea in multiple ways, depending entirely on the particular creative process. Mastery of these primary techniques expands the boundaries of creative imagination. The research supports the thesis that, in contemporary fashion design, technical and artistic aspects intertwine, and that creative patternmaking and draping form the foundation for developing distinctive and sustainable design solutions.

Keywords: *primary techniques in textiles, patternmaking, draping, pattern, fashion design, creative process, garment*

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