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THE AUTHENTICITY OF BULGARIAN FOLKLORE FROM A MODERN VIEW

Milena Perchinkova¹, Umme Kapanak²

¹South-West University „Neofit Rilski“, Faculty of Engineering, Department of Mechanical Engineering, Ivan Mikhailov Street, № 56, Blagoevgrad, Bulgaria

Milena1422@abv.bg

Abstract

The richness of Bulgarian folklore is an inspiration for fashion. It preserves its authenticity in the development of contemporary models, which makes the dress the „connecting bridge“ between the past and the present. The connection of generations and manual craftsmanship is combined with contemporary design.

The „Threads of Tradition“ collection is a modern interpretation of Bulgarian identity. With natural textile materials, ethnic motifs and contemporary silhouettes, it shown that folklore is not just a thing of the past, but a living, inspiring force that is part of today ‘s fashion. The variety of colours are carries of Bulgarian symbolism, united through decorative elements, embroidery and edging.

The design of the models is tailored to comfort and functionality, while preserving the aesthetic proportions of the body.

Each model recreates the spirit of the Bulgarian folk costume, but without literal copying – the motifs are interpreted through the designer ‘s eyes in a contemporary version.

The collection combines fresh and youthful models, minimalist dresses, spectacular jewellery – hair tiaras, scarves, traditional embroidery, etc.

The designer of „Threads of Tradition“ recreates the image of a woman, a bearer of tradition, rich symbolism, dignity and feminine beauty.

Keywords: *tradition, collection, embroidery, symbolism, folklore.*

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