

# APPLICATION OF TEXTILES IN EXHIBITION DESIGN

**Ivanka Dobрева-Dragostinova**

New Bulgarian University, Department of Design

21 Montevideo Str., 1618 Sofia, Bulgaria

iva\_d\_d@abv.bg

Textiles are a material with diverse applications, inspiring and enabling designers, artists, scenographers, architects and various visual artists, to develop and realize their creative ideas. The wealth of materials with different technological and constructive qualities, their strength and flexibility when processed, the variety of visual imprints on the textiles are the basis of impressive projects of different scales.

In the report, textiles are presented as the main material in the layout of the exhibition “Vasil Stoilov - Architectural motifs” in the UniArt gallery, at the New Bulgarian University. The study reveals the creative concept and the process of its execution as well as the final result of the exhibition and shows that it could not have been achieved and would not have reached the sought-after impact without the application of fabrics of different structures.



The concept aimed at the creation of an atmosphere that, based on pencil drawings made by Vasil Stoilov, recreates a sense of presence in a setting from the Netherlands in the 17th century. A serious challenge was to achieve a harmonious relationship between the modern architectural setup of the UniArt gallery, executed with modern materials and approaches to form creation and with an emphasized horizontal layout, with the idea of the “lowlands” from four centuries ago. The use of a total of over 200 m<sup>2</sup> of four types of synthetic fabrics - chiffon, gabardine, organza and lining material, with the same width of 140 cm, but with different lengths and making prints on them with the sublimation technique, allows bold design solutions in terms of scale and visual impact.

With the help of the selected materials, it becomes possible to collect the elements of the exposition compactly, to store and transport them in order to realize the concept later, and to show the exhibition as a new exposition in another, completely different in size, form and space aesthetics.

**Keywords:** *textile installations, exhibition design*